



**ANDERSON
STOCKTAKING**

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Gross Profit Calculator for Vat @ 20%

Insert your information in the blue cells

The calculator is supplied answering the example questions at the foot of the page

Q1: What is the Gross Profit & GP%?	
Cost Price (ex Vat)	£19.99
UOM (Unit Of Measure)	60
Selling Price (inc Vat)	£2.30
Gross Profit	£1.58
Gross Profit %	82.62%

Q2: How much should I charge?	
Cost Price (ex Vat)	£185.60
UOM (Unit Of Measure)	176
Target GP%	62.00%
Gross Profit (ex Vat)	£1.72
Selling Price (inc Vat)	£3.33

Q3: How much more should I charge?	
Cost Price increase (ex vat)	£1.12
UOM (Unit Of Measure)	24
Current GP%	72.50%
Selling Price to increase	£0.20
Extra Gross Profit	£0.12

UOM= Unit of Measure = How many measures are there in the cost price (eg: the are 60 x 25ml Measures of Vodka in a 1.5L bottle)

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EXAMPLE QUESTIONS

Q1 A 1.5L Smirnoff vodka costs £19.99 + Vat and your selling price is £2.30 per 25ml

Q2 You want to achieve a GP% of 62% on a pint of Fosters from a 22gal Keg costing £185.60 + vat

Q3 How much more should I charge to maintain my 72.5% GP if the case price of Budweiser rises by £1.12

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